

ALL KIDS NEED MUSIC



**Businesses
Changing
Children's
Lives
Through
Corporate
Generosity**

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About All Kids Need Music

Our founder, Ed Kelly, has operated a music school for years. The school provides musical instruction and music class to many schools and individuals around the United States.

Director Kelly began noticing that in each classroom, there were students who were unable to participate in the music programs he provided to the schools. They were unable to participate because taking a class in music requires having an instrument to learn to play on and paying school fees for lessons.

The reality of these students' circumstances hit Director Kelly hard. He believes music has the power to transform children, providing joy, increasing academic performance, and decreasing depression and stress levels. Research confirms he is absolutely correct about the benefits of learning to play a musical instrument. Sadly, the children that need the benefits of learning to play music the most are the ones that do not have access to classes and cannot afford the instruments.

As a result, Director Kelly began providing for these children himself. He quickly realized there are far too many children in need than he could provide for personally. He decided to do something about it. And so, All Kids Need Music was born.



All Kids Need Music is a non-profit organization and charity for children dedicated to making sure that the at risk children who need the benefits of learning to play musical instrument have access to the healing, transformational power of learning to play a musical instrument. We prioritize the most at risk children first, and have identified these children as U.S. orphans who have been horrifically abused and neglected and are now living in group homes in the foster care system. As funds grow, and the needs of U.S. orphans are met, we are committed to growing our outreach to all at risk children living below the poverty line who need the joy and benefits that playing a musical instrument provides.

Our music instructors are highly educated professional musicians who have received training in trauma informed education. They are compassionate men and women who consider themselves privileged to share their gifts with wounded children. They are also committed to positive, nurturing relationships with each child, understanding that they may be the one constant, caring adult in the child's life that doesn't change.

While All Kids Need Music is a relatively new non-profit organization, our founder and team of instructors are not new to sharing the gift of music with children. We look forward to expanding our outreach, and hope for a day when all kids who need music have access to it.

All Kids Need Music is an IRS 501(c)(3) Registered Non-Profit Organization, EIN: 85-3493941.

P.O. BOX 568, KEANSBURG, NJ 07734
(908) 244-4943

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Be a Corporate Champion for Children!

The Benefits of Corporate Sponsorships

Businesses that sponsor music lessons and instrument rental for at risk children are first and foremost changing the lives of the most vulnerable children in the U.S. As a thank you for the generosity of our business sponsors, we provide an effective platform for businesses to build their brand around their corporate generosity. Research proves that corporations that give back have a significantly higher brand appeal and loyalty rate. Corporations engaged in social good also positively impact their own employees at work satisfaction and company loyalty.

Being a champion for at-risk children creates the opportunity for employees to stay in touch with their sponsored child, providing a source of joy and sense of being cared about for children who have been terribly abused and discarded. Sponsors are invited to keep in touch with their sponsored child(ren) and receive reports of their child's progress.

Option #1 - We Champion Children Sponsorship

Sponsor 2-5 foster children for a year – donations cover costs of instrument rental and 52 lessons. Sponsorship cost is \$147.00 per child per month, and billing is monthly recurring. The sponsoring company will receive personal information about the children being sponsored and the ability to communicate with the child through their child safety specialist. You choose how many children to sponsor. As a thank you, sponsors will receive an ad on the All Kids Need Music Champions page, inclusion on the sponsor highlights page, social media/blogging inclusion, and back linking to the sponsor's website.

Option #2 - Champion's Champion for Children

There are thousands of children in the U.S. foster care system whose parental rights are severed, leaving these children orphaned. These children need a sense of identity, self worth, and to know they are not forgotten. A Champion's Champion for Children sponsors 6 or more foster children per year. All of the benefits of the We Champion Children sponsorship program are included, with the addition of a banner ad instead of a tile ad on both pages and a feature story in the monthly All Kids Need Music e-newsletter sent to our robust subscriber list.

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All donations are tax deductible.

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Be a Personal Champion for Children!

The Benefits of Personal Sponsorships

There are so many ways to be a Personal Champion for Children! Teaming with All Kids Need Music, an IRS registered 501(c)(3) non-profit organization means you can provide a crucial transformational opportunity for orphaned U.S. children who are at extremely high risk for negative physical, mental, social, and educational outcomes. These vulnerable children have already been victims of horrific physical and emotional abuse. They now live in group homes without the security of a loving family or permanent home. These at risk children need to experience the benefits and joy of playing music which produces positive physical, emotional, social and educational benefits.

Sponsors are invited to keep in touch with their sponsored child(ren) and receive reports about their child's progress.

Option #1 - Child Champion Sponsorship

\$147.00 per child per month – donations cover costs of instrument rental and 52 lessons. Billing is monthly recurring or can be a one time payment per child per year of \$1764.00.

Option #2 - Learning Champion for Children

\$130.00 per child per month - donations cover costs 52 lessons. Billing is monthly recurring or can be a one time payment per child per year of \$1560.00.

Option #3 - Music Champion for Children

\$17.00 per child per month – donations cover costs 12 months of instrument rental. Billing is monthly recurring or can be a one time payment per child per year of \$204.00.

Option #4 - Champion's Champion for Children

Your most generous gift to be used where it is needed most. Billing can be monthly recurring or a one time gift.

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