

# ALL KIDS NEED MUSIC



## Be a Corporate Champion for Children!

### The Benefits of Corporate Sponsorships

Businesses that sponsor music lessons and instrument rental for at risk children are first and foremost changing the lives of the most vulnerable children in the U.S. As a thank you for the generosity of our business sponsors, we provide an effective platform for businesses to build their brand around their corporate generosity. Research proves that corporations that give back have a significantly higher brand appeal and loyalty rate. Corporations engaged in social good also positively impact their own employees at work satisfaction and company loyalty.

Being a champion for at-risk children creates the opportunity for employees to stay in touch with their sponsored child, providing a source of joy and sense of being cared about for children who have been terribly abused and discarded. Sponsors are invited to keep in touch with their sponsored child(ren), receive progress reports and musical recordings of their child, and are invited to attend their virtual recitals.

### Option #1 - We Champion Children Sponsorship

Sponsor 2-5 foster child for a year – donations cover costs of instrument rental and 52 lessons. Sponsorship cost is \$147.00 per child per month, and billing is monthly recurring. The sponsoring company will receive personal information about the children being sponsored and the ability to communicate with the child through their child safety specialist. You choose how many children to sponsor. As a thank you, sponsors will receive an ad on the All Kids Need Music Champions page, inclusion on the sponsor highlights page, social media/bloggging inclusion, and back linking to the sponsor's website.

### Option #2 - Champion's Champion for Children

There are thousands of children in the U.S. foster care system whose parental rights are severed, leaving these children orphaned. These children need a sense of identity, self worth, and to know they are not forgotten. A Champion's Champion for Children sponsors 6 or more foster children per year. All of the benefits of the We Champion Children sponsorship program are included, with the addition of a banner ad instead of a tile ad on both pages and a feature story in the monthly All Kids Need Music e-newsletter sent to our robust subscriber list.

**All Kids Need Music is an IRS 501(c)(3) Registered Non-Profit Organization, EIN: 85-3493941.**

**All donations are tax deductible.**

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## Be a Personal Champion for Children!

### The Benefits of Personal Sponsorships

There are so many ways to be a Personal Champion for Children! Teaming with All Kids Need Music, an IRS registered 501(c)(3) non-profit organization means you can provide a crucial transformational opportunity for orphaned U.S. children who are at extremely high risk for negative physical, mental, social, and educational outcomes. These vulnerable children have already been victims of horrific physical and emotional abuse. They now live in group homes without the security of a loving family or permanent home. These at risk children need to experience the benefits and joy of playing music which produces positive physical, emotional, social and educational benefits.

Sponsors are invited to keep in touch with their sponsored child(ren), receive progress reports and musical recordings of their child, and are invited to attend their virtual recitals.

### Option #1 - Child Champion Sponsorship

\$147.00 per child per month – donations cover costs of instrument rental and 52 lessons. Billing is monthly recurring or can be a one time payment per child per year of \$1764.00.

### Option #2 - Learning Champion for Children

\$130.00 per child per month - donations cover costs 52 lessons. Billing is monthly recurring or can be a one time payment per child per year of \$1560.00.

### Option #3 - Music Champion for Children

\$17.00 per child per month – donations cover costs 12 months of instrument rental. Billing is monthly recurring or can be a one time payment per child per year of \$204.00.

### Option #4 - Champion's Champion for Children

Your most generous gift to be used where it is needed most. Billing can be monthly recurring or a one time gift.

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